



# 2022深圳国际

# 线圈工业、电子变压器及绕线设备展

2022 Shenzhen (China) International Coil Winding & Electronic Transformer Exhibition

**2022年8月23-25日**

Aug. 23-25, 2022

**深圳国际会展中心(宝安新馆)**

Shenzhen World Exhibition & Convention Center

## 邀请函

## Invitation

**商务部重点引导扶持的行业展会  
国际展览行业协会 (UFI) 认证**

The industry event approved by UFI & supported by Ministry of Commerce

### 主办单位 Organizers

广东智展展览有限公司  
Wise Exhibition (Guangdong) Co., Ltd.  
香港智展国际有限公司  
Wise Exhibition (HK) Co., Ltd.

### 支持单位 Support

中国电子元件行业协会电子变压器分会  
Electric Transformer Branch of China Electronic





## 本届规模 EXHIBITION SCALE



**展商**

Exhibitor

**500+**

**专业观众**

Professional Buyer

**30000+**

**规模**

Scale

**30000m<sup>2</sup>**

**采购团**

Purchasing Group

**100+**

**主流媒体**

Mainstream Media

**100+**

**高端论坛**

Conference

**20+**

## 同期活动及展会 CONCURRENT EVENTS AND EXHIBITIONS

- ◆第十二届中国国际微特电机技术发展论坛
- ◆中国先进磁性材料制造技术与应用发展论坛
- ◆2022磁性元器件及材料发展论坛
- ◆2022电子元件新产品、新技术推介会
- ◆境外采购商洽谈会
- ◆国际小电机磁性材料新产品、新技术推广会
- ◆2022深圳国际粉末冶金及先进陶瓷技术高峰论坛
- ◆2022深圳国际传感器技术与应用展览会暨高峰论坛
- ◆2022深圳国际粉末冶金及硬质合金、先进陶瓷展

- The 12<sup>th</sup> China International Small Motor Technology Development Summit
- China Advanced Magnetic Materials Manufacturing Technology & Application Development Conference
- 2022 Magnetic Components and Materials Development Conference
- 2022 Electronic Components New Products and Technology Promotion Conference
- Overseas VIP Buyers Matching Meeting
- International Small Motor & Magnetic Materials New Products and Technology Promotion Conference
- 2022 Shenzhen International Powder Metallurgy and Advanced Ceramic Technology Summit
- 2022 Shenzhen (China) International Coil Winding & Electronic Transformer Exhibition
- 2022 Shenzhen International Sensor Technology and Application Exhibition and Summit
- 2022 Shenzhen International Powder Metallurgy, Cemented Carbide & Advanced Ceramics Exhibition

## 展会背景 EXHIBITION GENERAL

深圳国际线圈工业、电子变压器及绕线设备展览会 (CWEXPO) 于2010年创办, 一年一届, 深耕深圳, 目前已成功举办12届, 历经12年的积累和发展, 展会规模不断扩大, 参展商、参观商数量持续增长, 专业化水平不断提升。深圳国际线圈工业、电子变压器及绕线设备展览会将于2022年8月23-25日在深圳国际会展中心举行, CWEXPO是国内线圈工业及电子变压器制造领域最具影响力的展会之一, 集中展示全球领先的电子变压器及电机制造技术、应用材料及零配件。

Shenzhen (China) International Coil Winding & Electronic Transformer Exhibition (CWEXPO for short) is an annual exhibition which has been successfully held for 12 years since 2010. Meanwhile, the exhibition scale is getting larger, the number of exhibitor and visitor increases gradually and it becomes more and more professional. CWEXPO will be held at Shenzhen World Exhibition & Convention Center on August 23-25, 2022. As one of the most influential domestic exhibition in coil winding and electronic transformer industry, CWEXPO will display the advanced manufacturing technologies, applied materials and components of electronic transformer and electric motor.

上届展会展出面积达20,000平方米, 439家参展商和15,000名专业观众共同参与。同时, 还吸引了采购行业众多知名品牌企业的团体参观: 中国航天科工科技委元器件及能源专业组、华为、富士康、小米、珠海格力、格兰仕集团、TCL、美的、广汽零部件、中兴、比亚迪、弗迪动力、脉冲电子、顺络电子、田村电子、深圳创维-RGB电子、普盛旺、日本电产三协电子、江西耀润、金动力、日立、大忠电子、铭普光磁、胜美达、深圳大阳、深圳市传感器协会等。CWEXPO2022展览面积将达30,000平方米, 同期举办20+场行业高峰论坛及技术研讨会, 欢迎中外采购商、专家学者前来深圳参展、参观、合作交流!

The last session covered an area of 20,000sqm, attracted 439 exhibitors and 15,000 visitors. Meanwhile, many brand enterprises visited and purchased at CWEXPO, such as Components and Energy Professional Section of CASIC Science & Technology Committee, HUAWEI, Foxconn, MIUI, Gree, Galanz, TCL, Midea, GAC COMPONENT, ZTE, BYD, Findreams Power, NPM, Sunlord Electronics, TAMURA, Skyworth, Nidec, YaoRun Electronics, Jingdongli, Hitachi, Dazhong Electronics, Mentech, SUMIDA, DAYANG, Shenzhen Instrument and Automation Manufacturer's Association, etc. CWEXPO 2022 will cover an area of 30,000sqm and over 20 industry speeches of summit and technical seminar will be held concurrently. Welcome overseas and domestic purchasers, experts and scholars to exhibit, visit and exchange.

# 展会优势与亮点

## EXHIBITION ADVANTAGES AND HIGHLIGHTS

组委会办展经验丰富，并获多项殊荣。组委会有近20年的展览、会议策划举办经验，近两百万条观众数据积累，为展商提供一个绝佳的沟通平台



2000年 广东智展展览有限公司成立。  
2012年 公司旗下自办展通过全球展览业协会（UFI）的认证。  
2012年 广东智展展览有限公司加入全球展览业协会（UFI），成为中国区成员。  
2014年 成为广东会议展览业协会、广东会展组展企业协会副会长单位。  
2015年 被中国会展经济研究会评为“中国十佳品牌组展商”。  
2018年 荣获“中国展览产业百强展览主办机构”称号，所办展会进入国家商务部引导扶持展会行列。  
2019年 荣获“建国70周年·70家品牌会展主办机构金手指奖”殊荣。

**The organizing committee has nearly 20 years experience in organizing exhibition, conference planning and millions of professional audience data accumulation, providing an excellent communication platform for exhibitors.**

In 2000 Establishing of Wise Exhibition (Guangdong) Co.,Ltd. (WISE for short).  
In 2012 The self-organizing exhibition was approved by The Global Association of the Exhibition Industry (UFI).  
In 2012 WISE joined UFI, as a member in China.  
In 2014 WISE became a vice President of units of Guangdong Conference and Exhibition Association and Guangdong Fair Organizers Association.  
In 2015 WISE was awarded by China Exhibition Economy Research Institute as "China Top 10 Outstanding Exhibition Organizer".  
In 2018 WISE won the honor of "PEO-TOP100". The holding exhibitions had been cataloged into the guide and support list by Ministry of Commerce.  
In 2019 WISE won the honor of "Goldfinger Award of China Event Industry".

## 立足粤港澳大湾区，尽显区位和产业双重优势



粤港澳大湾区经济发达，家用电器、消费电子、汽车工业、自动化、新能源等产业体量大，辐射面广，应用市场巨大。深圳国际线圈工业展独占区位和产业两大优势，能够更好地吸引优质买家及采购商参会。

**Based on Guangdong-Hong Kong-Macao Greater Bay Area, showing the dual advantage of location and industry.**

Guangdong-Hong Kong-Macao Greater Bay Area has developed economy. Its industrial volume is huge and the radiation is wide, such as household appliances, consumer electronics, automobile industry, automation, new energy and other industries. CWEXPO has the advantages of location and industry, which can attract superior buyers and purchasers to attend.

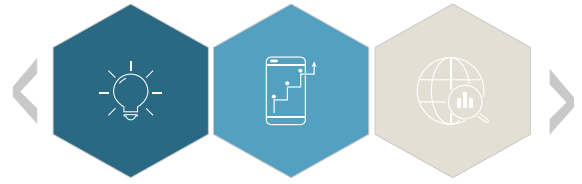
## 数字化升级，促进展会线上线下融合



展前和展会期间，创新打造线上展会，进行展会数字化升级，通过微信小程序，采用展商现场采访、展会直播、同期活动直播、云展台等形式，联动线下展会，为企业及展会整体加强观众引流，创造更直观、更深度的参展观展体验。

**Digital upgrade, integrating online and offline exhibition**

During the exhibition, we innovatively built online exhibition. Through WeChat mini program, we adopted the form of interviewing exhibitors on-site, live broadcast, displaying exhibitors profile, products and news online, etc., to link the offline exhibition and attract the overall visitors.



## 同期活动丰富，展会同期举办20+高端论坛



展会期间组委会还策划了多场高规格技术论坛、新产品新技术发布会，邀请国内外知名专家、教授，探讨行业最新动向、了解未来发展方向。

**Rich concurrent events, more than 20 high-end speeches.**

The exhibition will bring together exhibitors from all over the world, who come with the latest technology, products and equipment. Furthermore, new products and technology promotion conference will be held at the exhibition site, and well-known experts and professors at home and abroad will be invited to explore latest industry trends and understand future development.

## 不断创新进取，整合行业多方力量，与行业各大权威组织、学术机构及行业媒体展开深度合作



联合行业众多协会、学会、科研院校等机构，充分利用其行业资源，组织参展商、团体采购商参与本展会，同时组委会将为专业的采购商提供接待、洽谈等相关服务。此外，本届展会还与国内外超100+行业专业媒体、50+大众媒体展开了深度合作，全程专题报道本展会。

**Keeping being innovative and enterprising, integrating the strengths of the industry and having an in-depth cooperation with the major authorities, societies, academic institutions and industry medias.**

Cooperating with authorities, societies, academic institutions, making full use of their industry resources to organize exhibitors, purchasing groups to participate in the exhibition. Meanwhile, the organizing committee will provide reception, negotiation and other related services to professional purchasers. Besides, the exhibition will cooperate deeply with over 100 industry professional media and over 50 mass media to feature the exhibition.

## 特色专业服务保效果



展前展中展后专业地配对服务，展前组委会会为展商制作专属的宣传资料，通过自身及合作平台对公司及产品进行宣传推广，并且进行国内外采购商同步邀请，建立供需数据库，进行配对，展中进行进一步的撮合、牵线，展后提供相关数据分析报告、提供相关咨询等服务。

**Providing featured professional services, ensuring the effectiveness of the exhibition.**

Matching service will be provided to exhibitors and customers. Before the exhibition, the organizing committee will design exclusive publicity to promote exhibitor's company and products by our own and cooperation platform. Inviting overseas purchasers and establishing a supply and demand database to match exhibitors and purchasers. During the exhibition, the matching service will be moved on. After the exhibition, the related data analysis and consultation will be provided.



参加多达**100场**行业活动



近**30家**境外合作媒体



近**100家**专业媒体

全方位社交媒体、官网宣传

(中英文官网、微信公众号、小程序、视频号、微博、行业群等)  
粉丝总数多达**25,000人**，阅读、曝光量超**200,000人次**





**450** 家  
参展企业及代表  
Exhibitors and Representatives



**20000** m<sup>2</sup>  
展出面积  
Exhibition Area



**15000** 人次  
参观人次  
Visitors

### 2021届观众人数分析

- 第一天 **5,500** 人次
- 第二天 **6,500** 人次
- 第三天 **3,000** 人次

### Visitor Data Analysis of 2021

- The first day: **5,500** visits
- The second day: **6,500** visits
- The third day: **3,000** visits

### 中国先进磁性材料制造技术与应用发展论坛 China Advanced Magnetic Materials Manufacturing Technology & Application Development Conference

论坛由中国电子材料行业协会磁性材料分会副秘书长翁兴园主持，首钢智新迁安电磁材料有限公司李广林 高级主任师，北京工业大学岳明教授，杭州磁聚力科技有限公司 冒守栋总经理、博士，杭州智宇磁业科技有限公司李明 总经理、博士，宁波金鸡强磁股份有限公司徐峰 技术部总监，东莞市嘉达磁电制品公司詹前营董事长发表主题报告。



### 境外采购商洽谈会 Overseas VIP Buyers Matching Meeting

为了让参展商能够精准有效的对接采购商，提供与专业买家一对一交流合作的机会，组委会广东智展展览有限公司与欧美工商会合作，在展会期间举办境外采购商洽谈会，有20多家采购商，100多家参展商参与了此次洽谈会，会后不少展商表示：在现场举办这样精准有效的洽谈会很有意义，让他们接触到了很多境外采购商，有了出乎意料地收获，也看到了主办方在展会效果方面做的努力，不断创新，为企业打开国际市场提供了很好的机会。





## 参展范围 EXHIBIT SCOPE

### 绕线机及其它设备、生产技术

#### Winding Machines, Supplies and Production Technologies

绕线机、绕线机配件、送丝机、包胶机、焊锡机、浸渍机、整形机、检测仪器设备、各类测试设备、夹头、张力器等。

Coil winding machines and accessories, wire feeding machines, wrapping machines, soldering/brazing machines, impregnation machines, coil forming machines, detection equipment, chuck, tensioner, etc.

### 绝缘和屏蔽材料

#### Insulation and Shielding Materials

灌封胶、浸漆剂、漆包线漆、绝缘子、绝缘漆、绝缘薄膜、高温绝缘物、绝缘纸、绝缘液体、绝缘胶带、层压制品、粘带及复合材料、云母制品、树脂、硅胶橡胶制品以及其它绝缘材料等。

Potting of smidakh, insulated paints, wire enamel, insulator, insulating coatings, insulation film, high temperature insulation, insulating paper, insulating liquid, insulating tapes, laminated products, adhesive tapes and composite materials, mica, resins, porcelain, silica gel, rubber products, etc.

### 磁性材料类

#### Magnetic Materials

各类磁芯、软磁铁氧体、磁片、复合磁性材料、金属软磁、各种软磁合金、非晶纳米晶软磁，以及磁材干粉压机、烧结炉、搅拌机、球磨机、切割机、涂装设备、切片机、激光粒度分析仪、X荧光分析仪等。

All kinds of magnetic cores, soft magnetic ferrite, magnetic sheet, magnetic composite materials, metal soft magnets, soft magnetic alloys, amorphous soft magnets, dry powder pressing machine, sintering furnace, blender, ball grinding equipment, cutting machine, coating equipment, microtome, laser particle size analyzer, x-ray fluorescence analyzer, etc.

### 变压器组件及配件

#### Transformer Components and Accessories

电子变压器、电感器、空心线圈、电磁线圈、变压器骨架、漆包线、绝缘线、扁铜线、导线等。

Electronic transformers, inductors, hollow coil, electromagnetic coil, bobbin, enameled wire, insulated wire, rectangular copper wire, guide needle, etc.

### 电源整机及设备类

#### Power Supply and Equipment

UPS不间断电源、稳压器、开关电源、逆变器、LED电源、移动电源、专用电源及其他各类定制电源产品，电源老化设备、电源测试设备等其它电源设备，电容器、电阻器、电源线、连接器等。

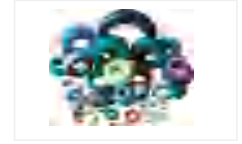
UPS uninterruptible power system, voltage regulator, switching power supply, inverter, LED power supply, mobile power supply, special power supply and other customized products, power aging equipment, power tester, capacitor, resistor, power line, connectors, etc.

### 质量，测试和测量

#### Quality, Test and Measurement

外观缺陷检测、机器视觉检测设备、变压器套管检测仪、变压器测试仪器等

Appearance Defect Detection, Machine Vision Detection Equipment, Transformer Bushing Detector, Transformer Test Instrument, etc.

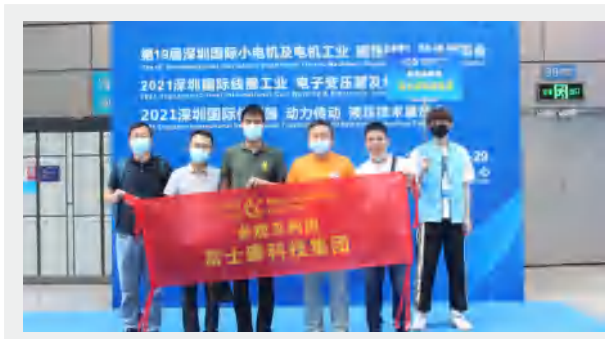
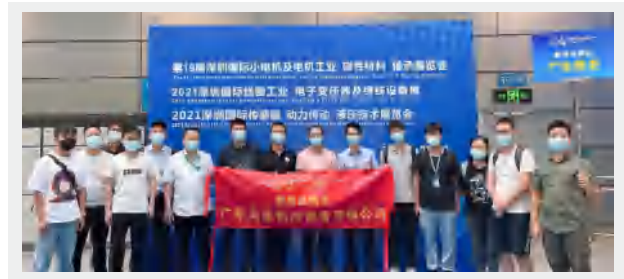
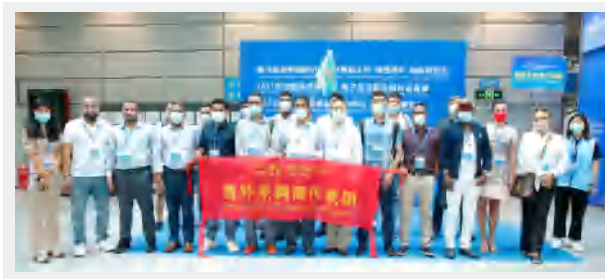




## 专业观众和采购商来源 PROFESSIONAL VISITORS AND BUYERS

电源、电子变压器、消费电子、电力设备、家用及工业电器、智能家居、电机、汽车电子、电声器件、医疗器械、办公自动化设备、照明灯具、军工设备、仪器仪表、监控通讯、代理商、系统集成商、进出口商、各类科研人员及应用行业协会。

Power supply, electronic transformers, consumer electronics, electrical equipment, home and industrial appliances, intelligent switches, electric motors, automotive electronics, electroacoustic device, medical equipment, office automation, LED, military industry, instrumentation, communication, agents, system integrators, importers and exporters, highways, R&D and associations of applied industries, etc.



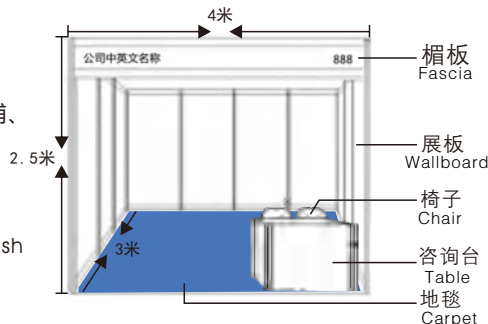
备注：双开口展位在原展位费基础上加收10%费用

参展费用 Booth Fee Notes: Double-open booths will be charged more 10% of the original booth fee.

标准展位 Standard Booth	光地(36m <sup>2</sup> 起租) Raw Space (36m <sup>2</sup> For Rent)	外资企业 Foreign Enterprises
RMB 14800/12m <sup>2</sup>	RMB 1200 /m <sup>2</sup>	USD 2500 /12m <sup>2</sup>

### 展位配置说明 Standard Booth Facilities

- ★每个标准展位提供如下基本设施：三面围板(转角位2面或1面)、一桌两椅、地毯满铺、两支射灯、220V电源插座，中英文公司楣板制作。
- ★光地不含以上任何设施
- ★Facilities for the standard booth: three wallboards (two wallboards in the corner), a table, two chairs, two spotlights, 220v power, carpeted floor, Chinese and English fascia (name-board).
- ★No facility is provided for the Raw Space.



### 展览会日程安排 Exhibition Schedule

展览时间 Opening Time	2022年8月23日 (周二)	9: 30-17: 00
	2022年8月24日 (周三)	9: 00-17: 00
	2022年8月25日 (周四)	9: 00-15: 00
撤展时间 Move-out	2022年8月25日 (周四)	15: 00-18: 00

### 会刊广告费用 Advertising Fee

封面	封底	扉页	封二	封三	显要版	彩页	企业专访
50000元	35000元	10800元	10000元	9000元	6000元	5000元	5000元
黑白	黑白企业简介	1/2版彩页	1/2版黑白	1/4版彩页	1/4版黑白	企业新闻	人物专访
3000元	1000元	3500元	1800元	1900元	900元	2000元	5000元

## 组委会联络处 CONTACT

### 广东智展展览有限公司 wise 智展 ufi

Wise Exhibition (Guangdong) Co.,Ltd.

国际展览业协会(UFI)中国区成员，广东会展组展企业协会副会长单位，

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CWEXPO\_Shenzhen



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